

NORTHCOTE PRIMARY SCHOOL

Cavendish Drive
Liverpool
L9 1HW

Tel: 0151 284 1919 or 233 4610

Office: northcote-s1@northcote.liverpool.sch.uk

Headteacher: Mr G Anders

head@northcote.liverpool.sch.uk

www.northcoteschool.com

Dear Parent/Carer

Recent parental feedback identified that you felt school communication needed to improve and modernise. We have listened and responded by introducing a communication tool called Class Dojo. Class Dojo is an app that uses a similar interface to Facebook which will manage the frequent flow of information from school to home.

Class Dojo has four main elements that we will be using:

Positive Behaviour Points:

Pupils will collect Dojo points from staff members when they show positive behaviours linked to our values and Code of Conduct such as: readiness to learn, kindness, respect and resilience.

Class Story

General class news linked to learning and celebrations, reminders and updates, and homework challenges.

School Story

News from across the school, on the day it happens, informing you about whole school events, sporting results and other whole school information and updates.

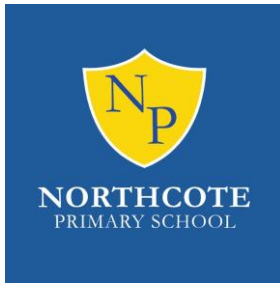
Messaging facility

Within the app there is also the facility for a 1:1 messaging system with your child's class teacher. This is subject to conditions set out in our Class Dojo Policy which you will have received through email earlier in the week. This policy is also available on our school website (insert link).

We are requesting that the parent code of conduct is read, understood and complied with. Parent codes will be sent out to families so that they can join our school account. There will be parent workshops planned over the next few weeks once everyone is signed up to explore how we will use the platform in more detail.

If you sign up to the platform you are confirming to the terms and conditions.





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Parents/Carers must agree to the following to be invited to join Northcote Primary School's Class Dojo account.

- ✓ I have read and understood the school's Class Dojo Policy.
- ✓ I give permission for my child to use Class Dojo.
- ✓ I agree to the school posting pictures of my child, their work and positive comments about my child on Class Dojo, which could be viewed by other members.
- ✓ I am aware that all images posted on Class Dojo remain the property of Northcote Primary School and should not be reproduced. I agree not to copy or reproduce images, e.g. as screen shots, or post them on social media. **Breaching this requirement will lead to account suspension.**
- ✓ I agree that any messages or information I send to the school will be positive, respectful and in keeping with the positive spirit of Class Dojo and the school policies. I understand that teachers will only access Class Dojo Monday to Friday 8am-4.30pm and I will wait up to 24 hours for a response before contacting again.
- ✓ I agree not to post negative messages or raise serious concerns on the Class Dojo site. Should I have any complaints or concerns related to my child's education or care, I agree to raise the issue using the stages identified in the school's Complaints Procedure and Policy. (Note – This policy is available on the school website or in person from the school office.)
- ✓ I agree not to share my password with anyone other than immediate family members.
- ✓ If I have any concerns, queries or questions regarding Class Dojo or any content posted on the site, I will raise them with the Deputy Headteacher or the Headteacher.

ClassDojo is compliant with the GDPR and parents/carers give permission for the school to process their child's data on the system when they join our Class Dojo School Account. All information on ClassDojo is private between teachers, parents/carers and students. Information is never sold and ClassDojo permanently deletes students' personal information when they stop using ClassDojo. Teachers, parents and students can always access and delete their information at any time.

The school reserves the right to deny further access to the school's ClassDojo account in the event of violation of these terms.

